



# Web Developer & Social Media Manager

Thanks for applying to join Team Eagle!

As our Web Developer and Social Media Manager, you will be working with a strong marketing team to lead the charge of our company's marketing web presence. You will be expected to create digital and social media content to push Eagle's brand awareness and position in the market. You should have a solid understanding of marketing techniques with a keen interest in providing a consistent brand voice across all web activities to specific audiences. Eagle asks that you have a strong background in JavaScript, HTML, CSS, and WordPress. You will report to Eagle's Marketing Director.

## Job Responsibilities

- Develop digital and social media content
- Implement marketing plans with the Marketing Director and strategic marketing partners
- Create, maintain, and strengthen the organization's overall brand through all digital media avenues
- Setup tracking systems for marketing campaigns and online activities
- Coordinate quarterly web maintenance with Eagle's digital design partners
- Build brand awareness and positioning
- Maintain and continuously improve the Eagle catalog, print media, and website
- Implement E-commerce platform through Eagle's flagship site

## Job Requirements

- BA/BS degree or equivalent
- 3+ years' marketing experience
- Highly organized and strong attention to detail
- Strong background in digital design
- Must be flexible, creative, and open to new tasks as needed
- Proficient in JavaScript, HTML, CSS, and WordPress
- Experience with social media marketing and content marketing
- Ability to multi-task, prioritize, and manage time effectively
- Knowledge of MS Office (Word, Outlook, Power Point, Excel)

As an equal opportunity employer, we consider applicants for all positions without regard to race color, religion, creed, gender, national origin, age, disability, marital or veteran status, or any other legally protected status.